

Effective Business Alignment Workshop

Partnering with stakeholders to drive optimum business alignment

BACKGROUND This course focuses on how to engage with key project stakeholders to align project deliverables with the most pressing business goals that they are facing today. You will learn how to identify what operational targets will define success.

This is delivered by a six sigma black belt instructor who is highly experienced in the roll out of measurement driven project management

Change Management: Any initiative that drives change needs to be managed. Learn to understand and anticipate the reactions people have when faced with the challenge of changing behaviours, attitudes and work practices.

Roles and Responsibilities: Establishing clarity about the program, its owners, customers, facilitator s, service providers etc.

Planning the Journey: Some Essential Building Blocks to implementation e.g. scope, sponsorship and communication and why they matter.

Having the Problem Discussion: How to facilitate a discussion that guides the participants through an analysis process that leads to measurable goals.

Primary and Secondary KPIs or Measures: Understand and learn how to clearly define primary and secondary performance measures.

Problem Statement: Establish clear and concise problem statements.

Project Goals: SMART goal definition.

Stakeholder Analysis: Identify key stakeholders. Anticipate supporters and address concerns and objections.

Pitfalls Identifying potential pitfalls.

WHO SHOULD ATTEND This workshop is for former participants of the ROI Foundations Course, project sponsors and interested stakeholders. Those with a strong desire to implement research and measurement activities in their organisation.

*Supplementary –
No dates defined*

Facilitators

Dave Sheridan,

*Impact
Measurement
Centre*

Workshop Times

*1 day x 09.00 -
16.30h*

